



HoloCal™

organically chelated and ultra micronized nutrient

HoloCal™ is a natural non-synthetic blend of uniquely processed calcium, valuable to many crops for improving plant vigor, fruit quality and storability.

features & benefits

- Many symptoms can look like bacterial or fungal infection but, in reality, can be caused by a lack of calcium. In addition, calcium deficiency adversely affects fruit set and fruit formation.
- Deficiency symptoms include yellow leaf margins on most crops; blossom end rot in tomatoes, bitter pit in apples and many other fruit quality challenges.
- Using HoloCal™ prevents common fruit quality problems by building strong cell walls and enabling complementary nutrient flow to increase plant immunity.

where & how to use

HoloCal™ liquid concentrate can be used in transplant solution, irrigation systems, or as a foliar spray and to correct calcium deficiencies.

At fruit sizing, a plant needs calcium to ensure cell strength and drive firmness and storability. Calcium aids in the transport of nutrients from the soil into the plant and serves to increase absorption of other nutrients.

May be tank mixed with many other fertilizers.*

This product is suitable for use under NOP. Please check with your certifier before using.

* A jar test should be conducted when mixing PHT™ Calcium with any other product.

nutritional supplement makeup

HoloCal™ is derived from multiple sources of high quality, mined calcium and is formulated into a highly available solution that includes micronutrients which enhance performance.

HoloCal™ contains a complex blend of calcium sources, chelated with stable humic substances and organic acids to enhance availability to the plant and reduce soil “tie-up”.

Our process to make HoloCal™ is unique in that it creates a suspension that delivers an immediate, strong supplemental calcium source.

application rates and timing

Fruits and Vegetables: As a foliar and/or in irrigation, apply at a rate of 1-2 quarts per acre, every 7-10 days as part of a comprehensive fertility program.

Broad Acre Crops: As a foliar, apply 1-2 quarts per acre at appropriate plant growth stages.

Check the label on the product or consult your local AEA representative.

While this product can be used individually, it has been designed to be used along with other complementary products as part of an overall fertility program that will produce the highest quality results.

If you are currently not taking advantage of our consulting service, please call 800-495-6603 to get connected with an AEA consultant.



Advancing Eco Agriculture

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